

PASSENGER PROFILE

In 2009 Tallinn Airport Marketing Department organised the 16th annual passenger research at the airport. The research was carried out in November. During two weeks 2025 passengers were interviewed. The aim of the survey was to learn more about our passenger and route structures as well as quality assessment and the changes that have occurred compared to the previous surveys.

As a result of the survey the following information about passengers of Tallinn Airport was found (on scheduled flights):

Tariff (fare)	2002	2003	2004	2005	2006	2007	2008	2009
Business	22%	10%	4%	3%	5%	4%	4%	3%
Economy	77%	89%	95%	95%	94%	94%	93%	93%
Other	1%	1%	1%	2%	1%	2%	3%	4%
Purpose of journey	2002	2003	2004	2005	2006	2007	2008	2009
Leisure	16%	16%	23%	27%	36%	22%	14%	16%
Business	69%	69%	61%	54%	47%	61%	61%	57%
VFR	8%	10%	10%	13%	12%	13%	15%	18%
Other	7%	5%	6%	6%	5%	4%	10%	9%
Gender	2002	2003	2004	2005	2006	2007	2008	2009
Female	30%	35%	35%	39%	38%	41%	44%	47%
Male	70%	65%	65%	61%	62%	59%	56%	53%
Age group	2002	2003	2004	2005	2006	2007	2008	2009
15 – 24	8%	8%	11%	12%	15%	10%	14%	14%
25 – 34	28%	29%	30%	31%	30%	31%	34%	29%
35 – 44	29%	31%	30%	27%	24%	29%	25%	25%
45 – 54	21%	20%	18%	16%	16%	18%	16%	17%
55 – 64	11%	9%	8%	10%	10%	9%	8%	12%
65 and older	3%	3%	2%	4%	5%	3%	3%	3%

Nationality	2002	2003	2004	2005	2006	2007	2008	2009
Estonian	40,5%	41,7%	42,6%	41,5%	38,9%	48,8%	48,1%	45,6%
Latvian	0,7%	1,4%	1,2%	1,0%	0,5%	0,9%	1,5%	0,9%
Lithuanian	1,3%	1,9%	2,1%	0,9%	1,7%	1,8%	2,6%	2,0%
<u>Total Baltic State Residents</u>	<u>42,5%</u>	<u>45,0%</u>	<u>45,9%</u>	<u>43,4%</u>	<u>41,1%</u>	<u>51,5%</u>	<u>52,2%</u>	<u>48,5%</u>
Finnish	6,3%	7,4%	7,0%	5,2%	6,5%	5,5%	4,5%	3,6%
Swedish	10,6%	9,0%	7,2%	8,0%	6,1%	6,0%	7,7%	8,0%
Norwegian	3,2%	3,8%	2,7%	3,6%	4,0%	4,9%	5,4%	3,5%
Danish	4,3%	3,2%	2,8%	2,1%	1,5%	1,8%	1,8%	1,8%
<u>Total Scandinavians</u>	<u>24,4%</u>	<u>23,5%</u>	<u>19,7%</u>	<u>18,9%</u>	<u>18,1%</u>	<u>18,2%</u>	<u>19,4%</u>	<u>16,9%</u>
Russian	6,1%	7,4%	5,6%	6,5%	6,1%	9,0%	7,5%	9,8%
English	6,7%	4,6%	7,2%	8,8%	9,7%	5,0%	2,7%	3,8%
German	4,3%	5,2%	9,2%	7,5%	8,8%	4,1%	2,7%	2,6%
Italian	1,7%	1,5%	1,6%	1,5%	1,1%	1,5%	1,3%	0,8%
Dutch	1,4%	1,9%	0,9%	1,4%	1,1%	1,1%	0,7%	1,5%
French	1,1%	1,2%	1,4%	1,4%	0,9%	1,0%	1,1%	1,9%
Belgian	0,7%	0,5%	0,4%	0,4%	0,6%	0,3%	0,4%	0,9%
Rest of Europe	6,5%	5,06%	4,6%	6,1%	7,6%	3,6%	4,0%	5,6%
<u>Total Europe</u>	<u>95,5%</u>	<u>96,4%</u>	<u>96,5%</u>	<u>95,9%</u>	<u>95,1%</u>	<u>95,3%</u>	<u>92%</u>	<u>92,3%</u>
<u>Total North America</u>	<u>2,7%</u>	<u>2,4%</u>	<u>1,9%</u>	<u>2,2%</u>	<u>2,1%</u>	<u>0,7%</u>	<u>0,9%</u>	<u>2,0%</u>
Total Far East	0,8%	0,7%	0,6%	0,5%	0,5%	0%	0%	1,2%
Other	1,0%	0,5%	1,0%	1,4%	2,3%	4,0%	7,1%	4,5%